



Taylor Clouse

GRAPHIC DESIGNER/
PHOTOGRAPHER

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📱 @taylor-clouse

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Adobe InDesign
HTML/CSS
InVision
Canva
Microsoft Word
Microsoft PowerPoint
WordPress
Traditional Illustration
Constant Contact
Hootsuite
Painting (acrylics)
Digital Photography

WORK EXPERIENCE

APRIL - MAY 2020

Design Intern, G-PACT, Etters, PA

- Part of a 7-member team tasked with creating a range of deliverables for the rebranding of a nonprofit organization focused on gastroparesis and other intestinal disorders
- Designed and presented logo concepts
- Created site map and sketches for the website redesign
- Designed and created concepts for social media posts

OCTOBER 2020 - PRESENT

(Part-time) Director of Marketing & Membership Management

- Design and maintain buildingdayton.com and hbadayton.com
- Create social graphics & post
- Help coordinate and work events
- Design all signage and marketing materials for events
- Create the guidebook for Dayton Homearama®
- Work with Big Orange Marketing on the largest event, 2021 Dayton Homearama®
- Manage Membership Renewals & Reports
- Take photos at each event
- Other tasks around the office designated by E.O.

EDUCATION HISTORY

AUGUST 2017 - MAY 2020

Associate Degree of Applied Business in Design
The Modern College of Design, Kettering, OH

- The versatile design program includes courses in traditional print/package design, web design, introductory web development, photography, and illustration
- General education courses in English composition, art history, communications, marketing, and psychology
- Attended an AAF Dayton professional networking event featuring Tom Cocke, group creative director at The Buntin Group in Nashville, TN